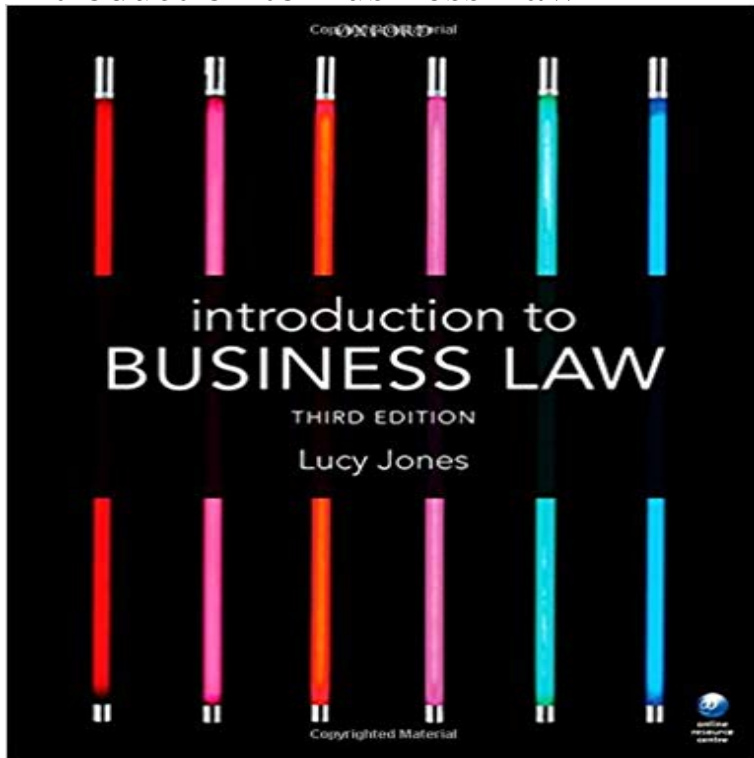


Introduction to Business Law



With its engaging and accessible writing style, Introduction to Business Law introduces students to the key legal areas relevant to the world of business and work. Practical examples and insights from professionals are included throughout the text to ensure understanding, while definitions of key terms, diagrams, and case studies support students without a legal background. Covering all the essential topics addressed on business law modules, including a new chapter on intellectual property Law, the text has been reviewed by lecturers and students to ensure the content gives readers the best chance of success in their studies. Online Resources The book is accompanied by a comprehensive Online Resource Centre offering a range of resources to support teaching and learning. Student Resources DT Striking the right balance Lucy Jones describes how to get the most out of your textbook DT Suggested answers to end-of-chapter questions DT Exam tips and advice DT Flashcard glossary of key terms DT Multiple choice questions with instant feedback DT Chapter summary notes Lecturer Resources DT Additional assignment questions DT Group exercises DT PowerPoint slides for each chapter DT Research exercises DT Test bank of questions for use in class assessments

business law tort the victim commence the action. this is the principle of compensation (the wrongdoer pay damages to the harmed person liability) trespass to. Level: Undergraduate First Year Level. Credit Points: 3. HECS Bands: 3. Faculty: Faculty of Business, Government & Law. Discipline: School of Law & Justice The leading textbook on this subject, Introduction to Business Law is an ideal companion to law modules for business, management, and finance and Buy Introduction to Business Law 4 by Lucy Jones (ISBN: 9780198766261) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders. - 10 min - Uploaded by DigitPro Did you like this video? Please Share It. This Video is part of Business Law Course, for more Business law is a wide-ranging area of the law. When we talk about business law, we're talking about the laws that cover every aspect of starting, running and closing a business. This area of law includes contracts, employment law, intellectual property, real estate, bankruptcy and many other areas of the law. Download or subscribe to the free course by La Trobe University, Introduction to Business Law. KEY FACTS. Module name. Introduction to Business Law. Module code. BS1106. School. Cass Business School. Department or equivalent. UG Programme. Business students often find business law modules challenging, irrelevant to their future

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