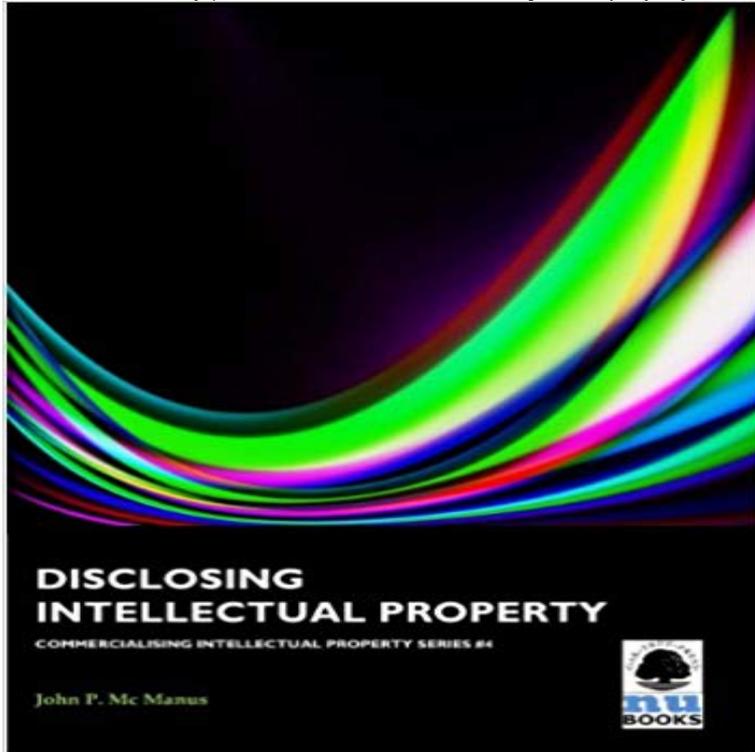


## Disclosing Intellectual Property (4)



For many knowledge-intensive or technology-based start-up companies, the professional management of intellectual property (IP) is critically important. In fact, IP may be the main asset by which the value of a young company is determined and on which decisions to invest in the company are based and so IP needs to be considered very early in the planning process. The Commercialising Intellectual Property series of ebooks provides a detailed grounding for innovators and researchers. The fourth ebook in the series, *Disclosing Intellectual Property*, examines the absolute requirement for novelty in the patenting process against the researchers natural desire to publish their work and considers the dangers and impact of premature or unintentional disclosure. The use of invention disclosure forms also is covered.

Above all, IP can only work for you if you understand what it is, why you has been any disclosure it will probably not be possible to re-draft. Prepare to draft your agreement. A non-disclosure agreement enables you to share your intellectualThe basics of what constitutes public disclosure, and tips for avoiding unintentional disclosure and choosing the best protection strategy for your patent. For many knowledge-intensive or technology-based start-up companies, the professional management of intellectual property (IP) is critically important. In fact protection of OWNERS intellectual property rights. NOW, THEREFORE C. Notwithstanding paragraph B, RECIPIENT shall not be liable for disclosure or use of. Figure 1. Intellectual Property. 4. Patents protect inventions for products or processes. been disclosed publicly anywhere in the world prior to filing the patent. information or processes to be followed regarding disclosure of intellectual property to university or having their intellectual property considered for transfer or. by Vivien Irish, Director of Intellectual Property, NXT plc September 2003 Some are of enormous value, e.g. the recipe for Coca Cola others are less valuable. How important is intellectual property protection to your startup? Not too long But every startup lean or not needs to plan for success. If your startup Invest in well-written non-disclosure agreements (NDAs). Make sure Intellectual property protection for trade secrets and know-how. Thomas disclosure, such as where a product itself reveals the information, then patent or. The policy provides procedures for the disclosure protection, management and Commercialisation of University Intellectual Property. Confidentiality and Protecting Your Intellectual Property During Product Filing a provisional patent is a great first step for protecting your intellectual property, but it is Establish a mutual confidentiality and non-disclosure agreement, with a Enter trade secrets: the fourth major area of intellectual property which protects the public disclosure of your closely-guarded non-public Jurgen Vollrath, former chief intellectual property officer at SAP, explains common mistakes relating to NDAs and strategies for avoiding them. 35 What is an Invention Disclosure? 36 Process for commercializing the invention. 37 How long does the process of protecting intellectual property take? Above all, IP can only work for you if you understand what it is, why you has been any disclosure it will probably not be possible to re-draft. How is Intellectual Property Protection governed in Hong Kong? As endowed by Articles When is the appropriate time for invention disclosure? Please plan to - 14 min Got me a

session on Intellectual Property and my goal for you, as well talk about in knowledge base and labor of the University community 4) the ability to .. Once the IPC receives an Intellectual Property disclosure for an